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Dear Member

As you may be aware, a decision has recently been taken to standardise our Memberships so that everyone has a common expiry date.

Until now, Members who joined or renewed were given a Membership expiry of 12 months from the date they joined/renewed. This has proven to be a very ineffective way of handling our Memberships, with inaccurate reporting of Member numbers and high costs of printing new cards with expiry dates. It has also allowed some Members who are no longer financial to remain marked as financial in the system long after they should have been renewed.

We have reached the decision that, from here on forward all Members will have a common renewal date of **1st March** each year.

Each year, our Membership system will automatically go into a Renewal period from **1st January – 28th February** then Lapsed from **1st March – 1st May**. If not then renewed, Memberships will then expire with loss of all accumulated points from **2nd May** each year.

What does this mean for you?

ALL Members who newly joined or renewed their Memberships **AFTER 1st September 2022** will have a new expiry date of **1st March 2024**.

We are only offering 3 types of Memberships – Community / Social / HFNC full Membership. For 2023 Senior Members will receive an additional 1000 bonus points on renewal and from 2024 – this will be removed to further standardise our Membership offerings and to ensure we can continue to keep providing a superior product for the competitive price currently seen at the Club.

New Membership cards will no longer be printed each year. The Club will happily replace cards that have deteriorated over time but if a Member continues to misplace their cards, a new card will be charged at \$5.

White Membership cards will be provided for those who purchased a HFNC full Membership, otherwise all other Members will use the normal blue Membership card. White cards gain entry to all of Hastings Football Clubs home games throughout the football season.

Members who do not renew before **1st April 2023** will therefore lapse, no longer receive Member discounts, earn points, or be included in the weekly Member draws. Lapsed Members who do not renew before **1st July 2023** will lose any accumulated points and become expired Members.

Lapsed Members will still have access to the kiosk but will not receive the other Membership benefits such as Club promotions, discounts or entries into the weekly Members draw until they renew.

*All Members who newly joined or renewed their Memberships BEFORE **1st September 2022** will have their Memberships expire on **1st March 2023**, after which time they will be reclassified as 'Renewal'. Members will then have 3 months – until **1st July 2023** to renew their Memberships which will therefore give them the same Membership expiry date as other Members of **1st March 2024**.

Members who are in 'renewal' will still be considered financial, receive Member discounts, earn points, and be included in the weekly Members draw until they renew or lapse.

We appreciate your cooperation as we transition through this new Membership structure.

Regards,
Cameron Griffiths
General Manager
Hasting Cricket and Football Social Club INC